

ACAP Alumni Fireside Chat



***A**ccounting **C**areer **A**wareness **P**rogram*



Tonight's Agenda: 7:00 pm – 8:15 pm

Time	Topic	Discussion Leader
7:00 – 7:05	Welcome & Opening Remarks	Nora O'Garro
7:05 – 7:10	Online Polls (spaced throughout): Poll #1: Who's Here? Poll #2: Communications Poll #3: Alumni Engagement	Odell Brown
7:10 – 7:30	Alumni Expectations and Needs	Nora O'Garro
7:30 – 7:35	Dallas ACAP Historical Statistics	Odell Brown
7:35 – 7:40	Alumni Engagement	Darius Thompson
7:40 – 7:45	Upcoming Events	Tina Walcott
7:45 – 7:50	SMU Scholarship	Ashlee Jones
7:50 – 7:55	Other Scholarships & Internship Opportunities	Odell Brown
7:55 – 8:10	Questions and Answers (questions from the chat)	Odell Brown & Others
8:10 – 8:15	Next Steps & Closing Remarks	Nora O'Garro
8:15	Adjournment	



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Accounting Career Awareness Program

Welcome & Group Interactions



designed by freepik

Welcome



Nora O'Garro, DFW ACAP Founder/Director

Poll #1: Who's Here?



**Odell L. Brown, CIA, CPA, PHR
Dallas ACAP Executive Director**



Major Reasons Why College Students Don't Graduate

Financial Matters

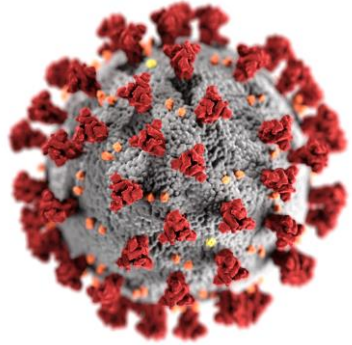
Mental Health Reasons

Minimum Level of Support

Your NABA/ACAP Family is here for you.



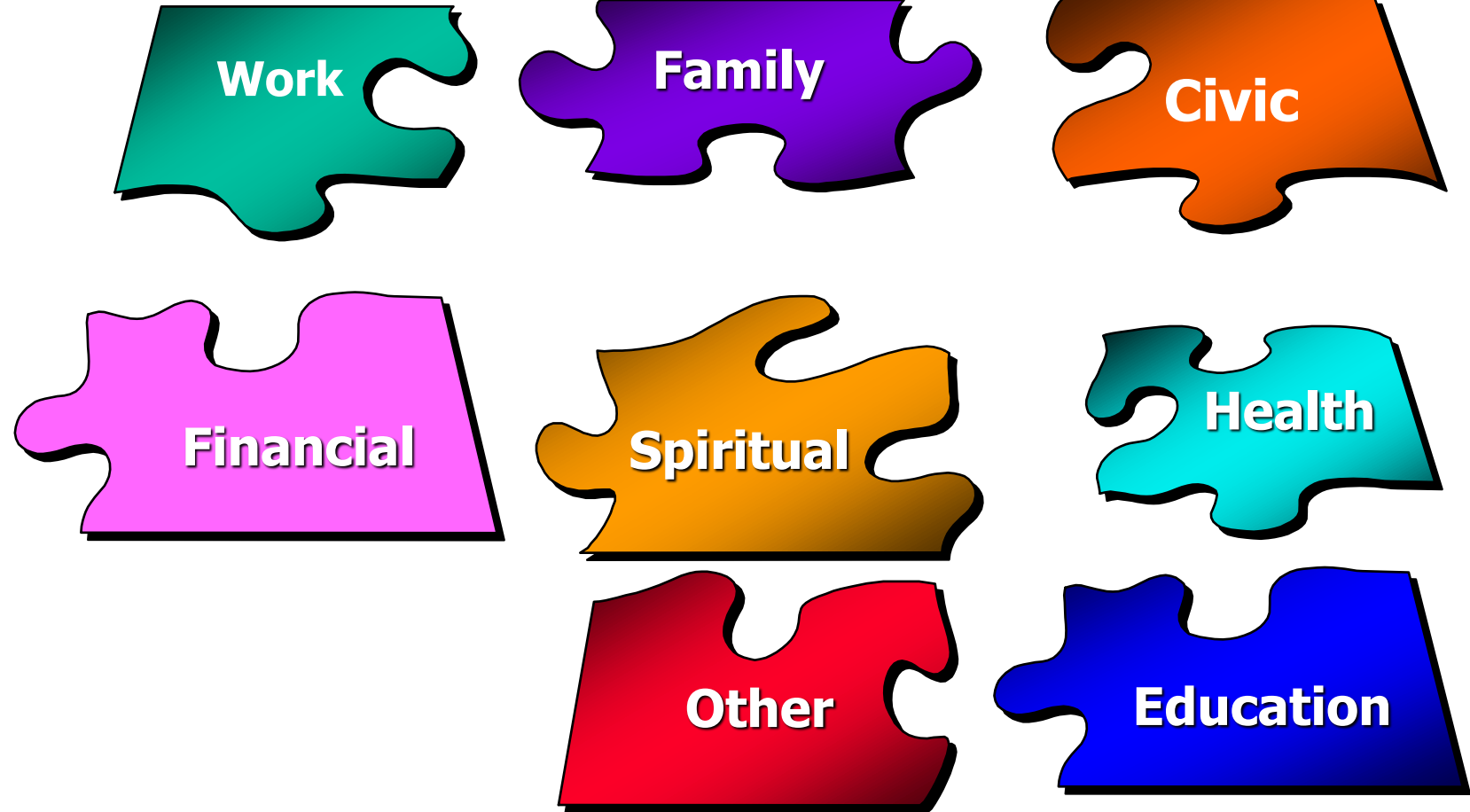
Wellness Check: How Are You Doing?

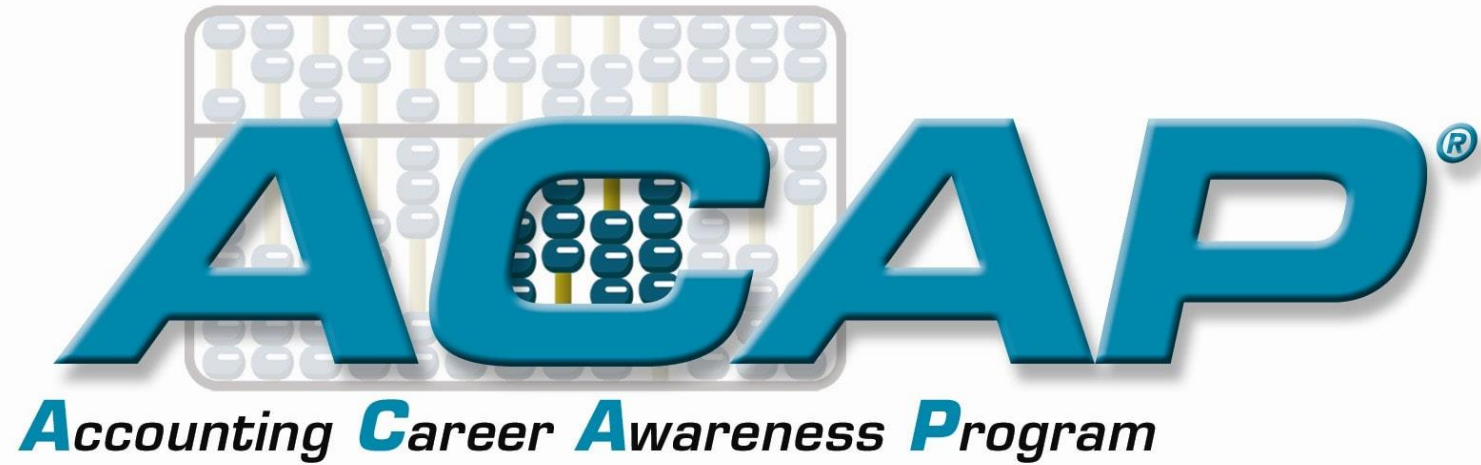


Impact of COVID?



Putting the Pieces Together





Dallas ACAP: Historical Statistics

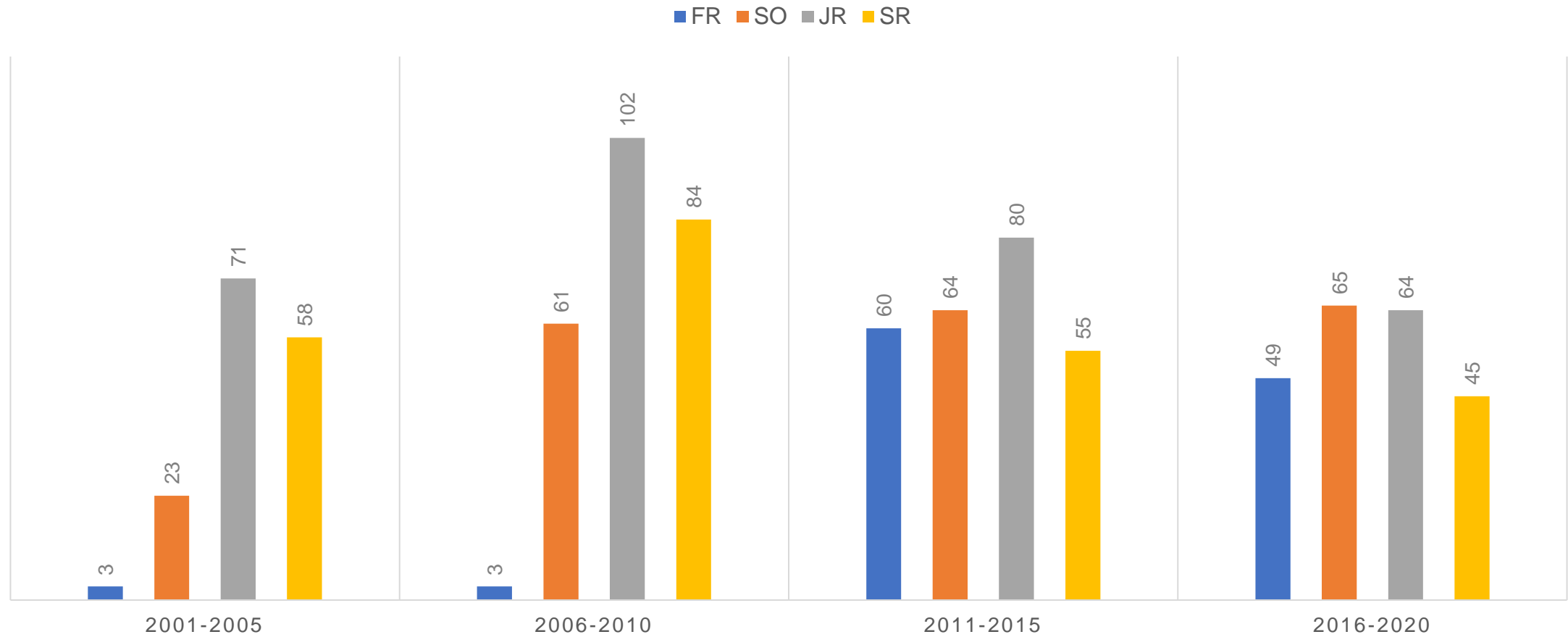
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Dallas ACAP Historical Statistics

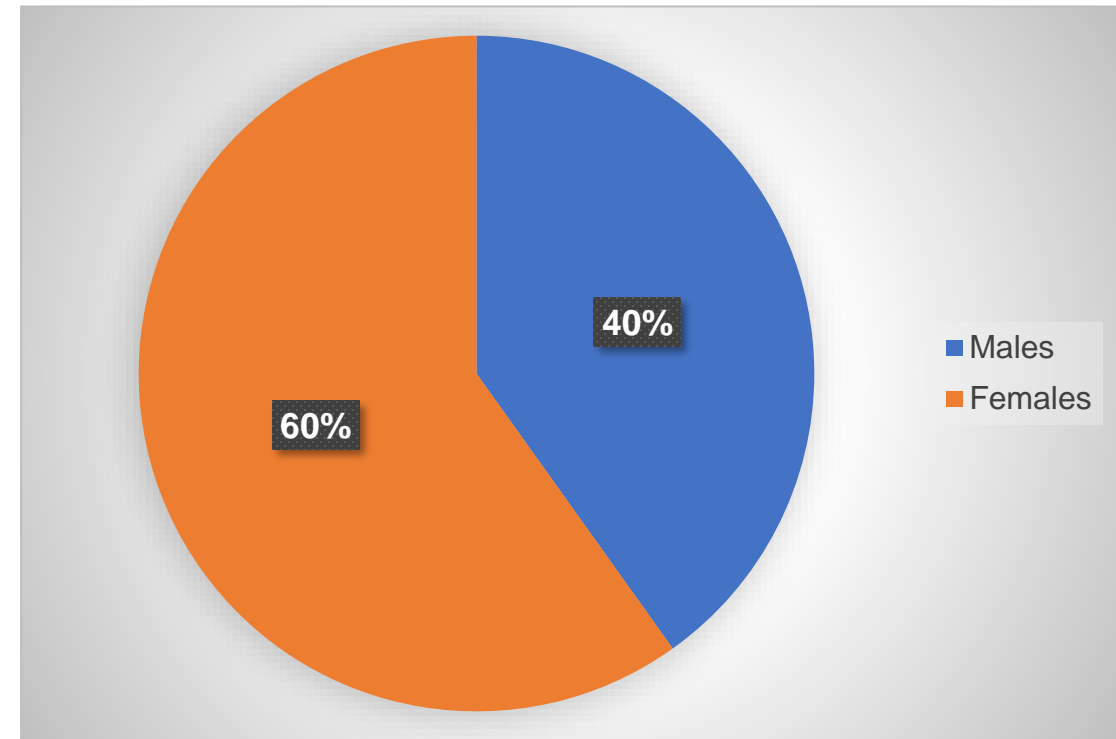
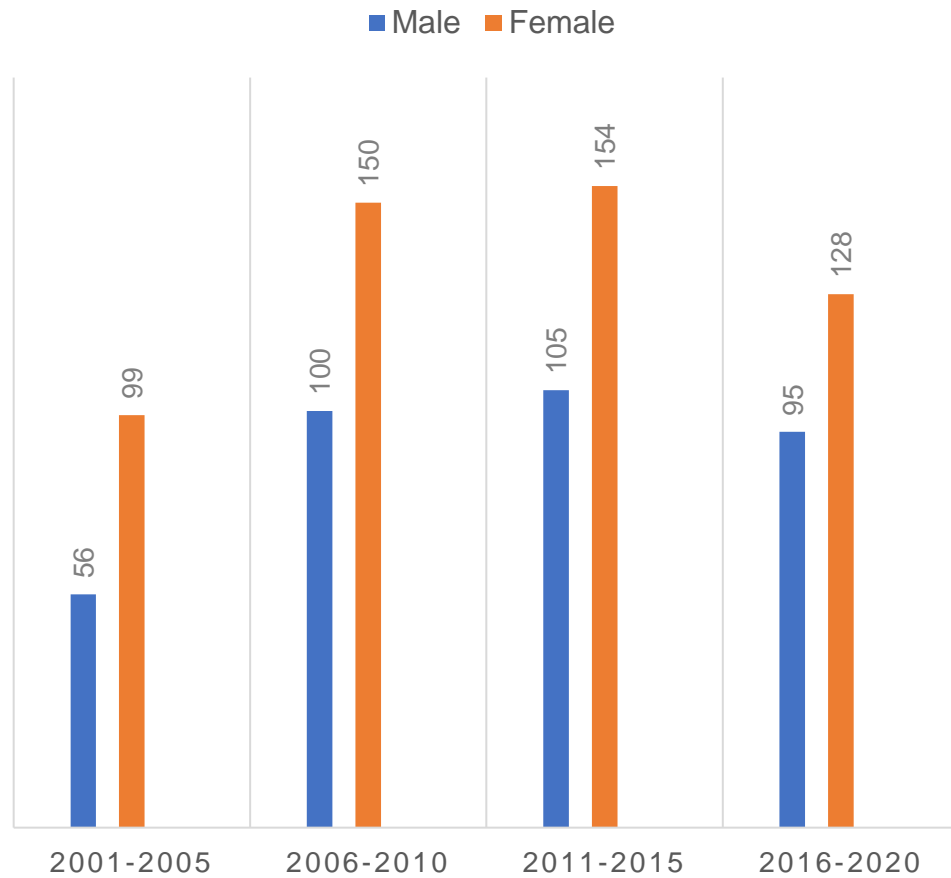
Accounting Career Awareness Program (ACAP)									
Historical Demographics									
YEAR	FR	SO	JR	SR	TOTAL	MALE	FEMALE	TOTAL	
2001	0	0	9	11	20	5	15	20	
2002	2	7	12	9	30	11	19	30	
2003	0	8	11	8	27	11	16	27	
2004	0	3	22	15	40	11	29	40	
2005	1	5	17	15	38	18	20	38	
2006	0	10	20	19	49	22	27	49	
2007	1	10	21	17	49	20	29	49	
2008	0	15	30	13	58	21	37	58	
2009	0	12	19	17	48	22	26	48	
2010	2	14	12	18	46	15	31	46	
2011	18	12	22	10	62	33	29	62	
2012	9	23	14	14	60	22	38	60	
2013	13	3	14	11	41	14	27	41	
2014	5	14	9	12	40	11	29	40	
2015	15	12	21	8	56	25	31	56	
2016	17	21	12	10	60	28	32	60	
2017	15	22	11	9	57	27	30	57	
2018	9	9	19	6	43	19	24	43	
2019	8	13	22	9	52	17	35	52	
2020	0	0	0	11	11	4	7	11	
TOTAL	115	213	317	242	887	356	531	887	
African-American								75%	
Hispanic								19%	
Asian								5%	
Other								1%	
Total								100%	



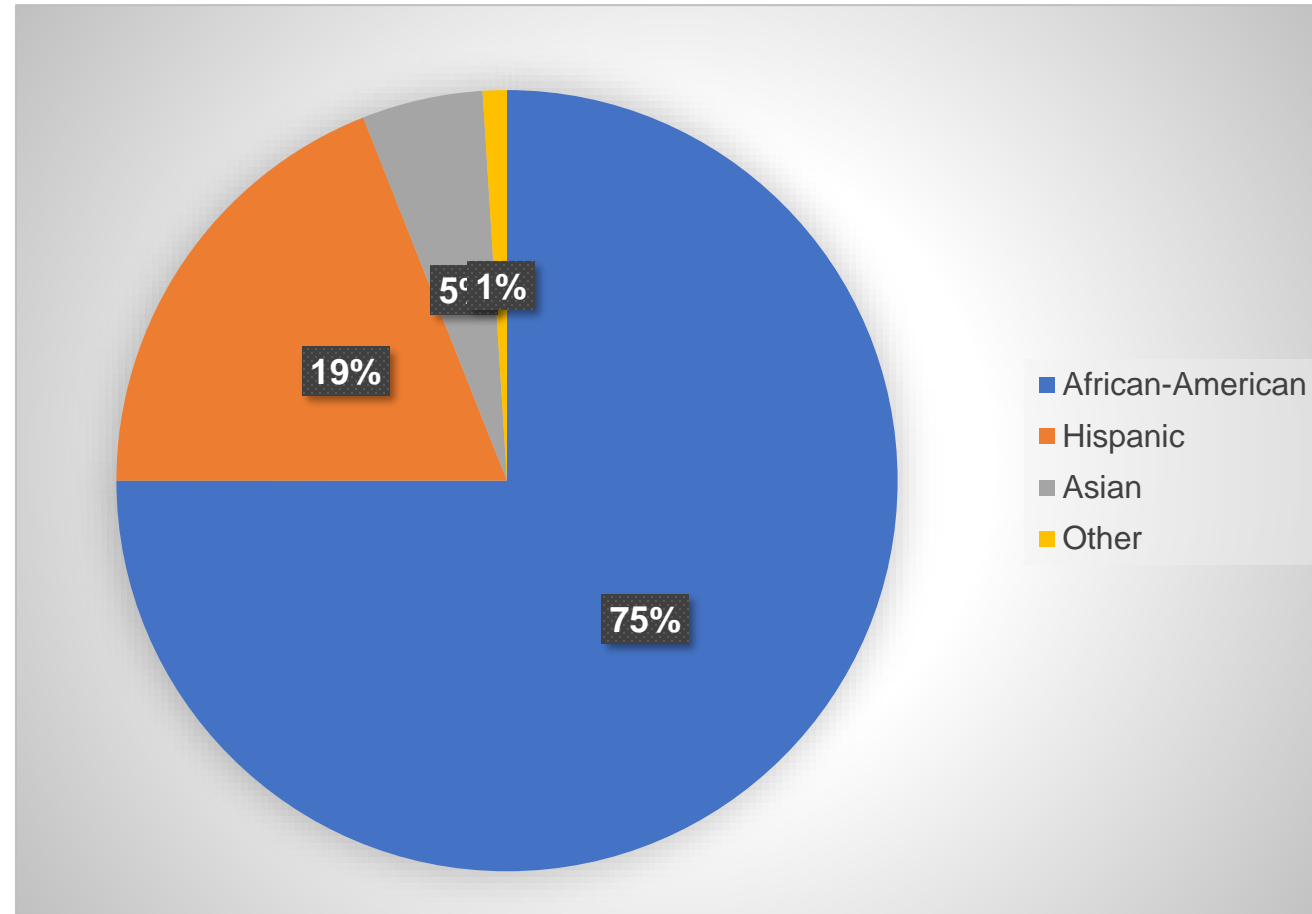
Dallas ACAP Historical Statistics: By Class Level



Dallas ACAP Historical Statistics: By Gender



Dallas ACAP Historical Statistics: By Ethnicity (2001 – 2020)



Scholarships Awarded: 2015 - 2020

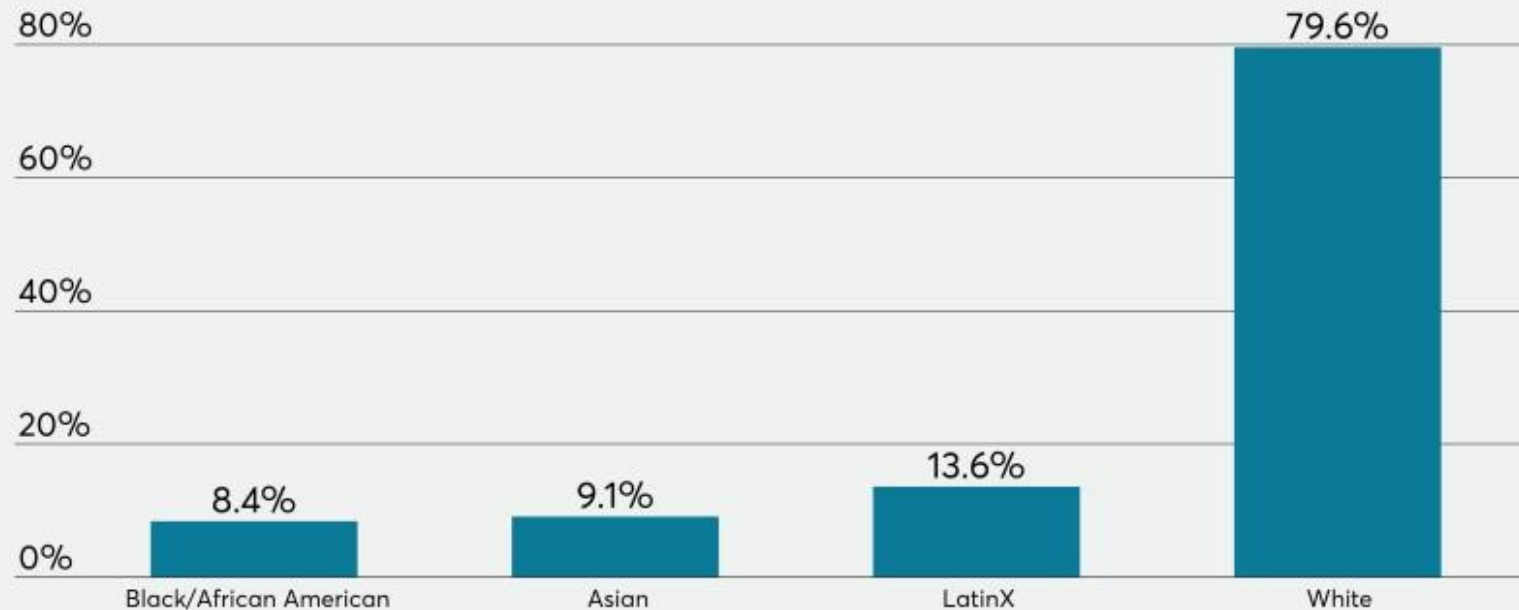
Year	Number	Dollars
2015	5	\$5,000
2016	7	\$6,000
2017	6	\$6,000
2018	3	\$5,000
2019	9	\$7,000
2020	10	\$30,000
Total	40	\$59,000

Survey of ACAP Scholarship Recipients (2015-2019)

Area	Yes Responses	Total Population	Percentage
Survey Response	20	29	69%
Attended College	29	29	100%
Business-Related Major	24	29	83%
Accounting/Finance Major	15	29	52%
CPA/Intends CPA	5	29	17%

Diversity in Accounting

Accounting has a diversity problem



Source: Bureau of Labor Statistics

Poll #2: Communications





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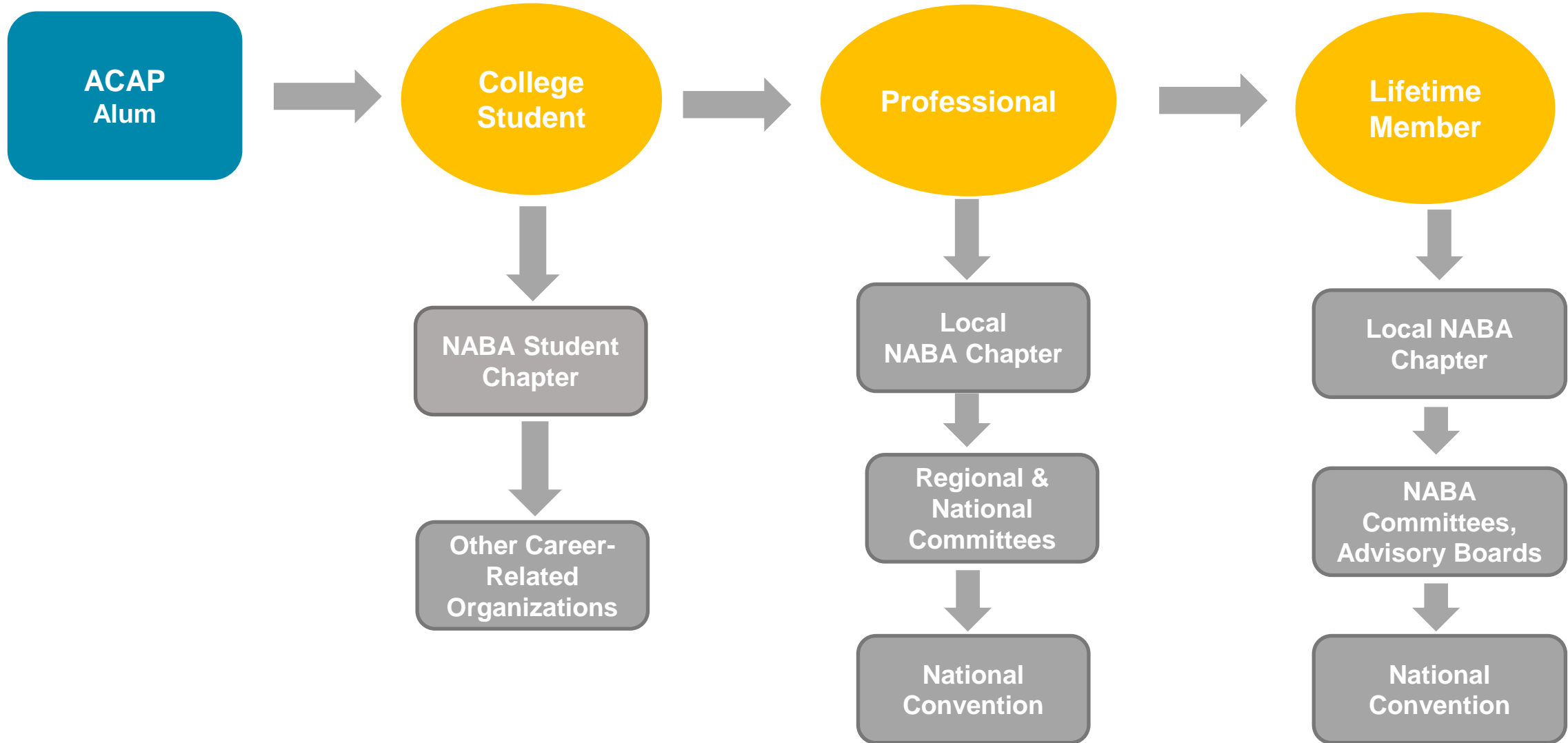
Accounting Career Awareness Program

Alumni Communications; Engagement



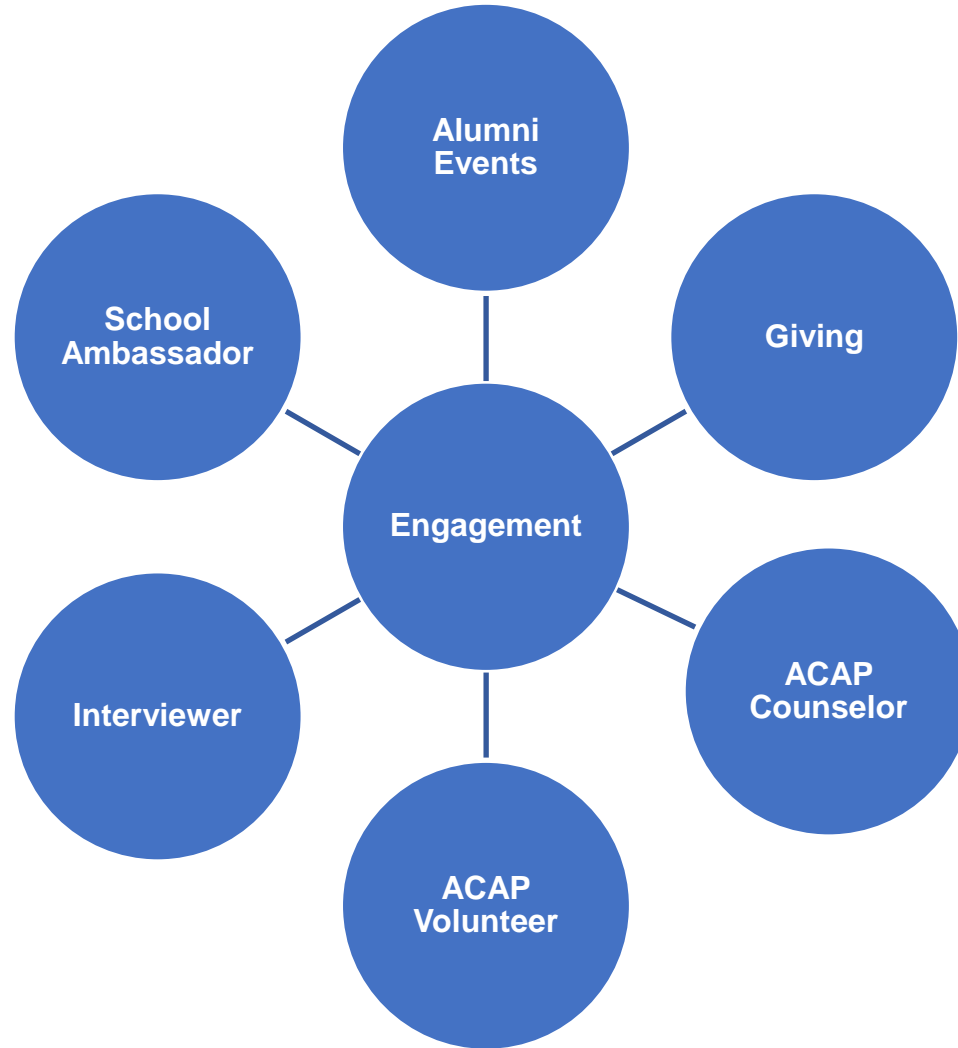
Accounting...For All Seasons of Your Life

(Student's Roadmap: The ACAP/NABA Journey)



Alumni Engagement: What We Need from You

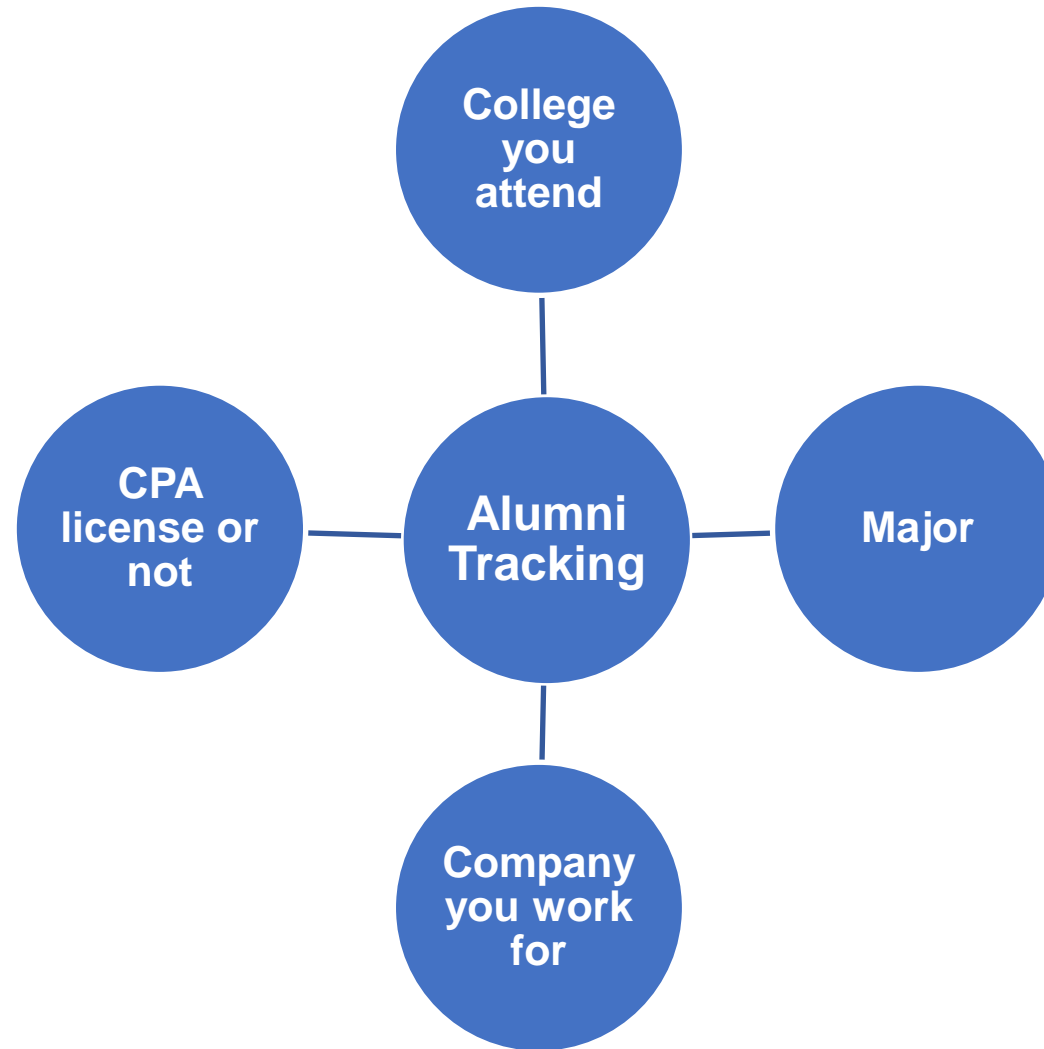
Can we count on you?



What Alumni Events would you like to see in the future?



What We Want to Track



Poll #3: Alumni Engagement





Accounting Career Awareness Program

Upcoming Events



Some Upcoming Events

Date	Event	Time	Comment
March 2	NABA DFW Fireside Chat with EY	5:30 pm – 6:30 pm	Free to NABA Student Chapter members; ACAP Alums are invited. Contact John Spencer at john.spencer1@ey.com to register.
March 4	TCU ACAP Information Session	7:00 pm – 8:30 pm	https://tcu.zoom.us/j/97863416968
March 11	Dallas ACAP Information Session	7:00 pm – 8:15 pm	https://us02web.zoom.us/j/5123521812
March 15 – 19	Virtual College Tour	Various	Contact brendarobwilliams@gmail.com
March 30	NAF Intern EXPO	9:30 am – 2:30 pm	Virtual College Fair (Booth); Intern Interview
March 31	ACAP Application Deadline	11:59 pm	Deadline for both Dallas and TCU ACAP; https://www.surveymonkey.com/r/7MVPLVX
July 26-29	Virtual National ACAP	Various	Open to all registered high school students
August 12-13	Virtual Student Conference	Various	Open to NABA Student Members

2021 ACAP Timeline



January 1 - March 31

Application Period
ACAP Marketing
Fundraising

April 1 - April 30

Review Process
Paperwork
Submitted
Curriculum Design
Fundraising

May

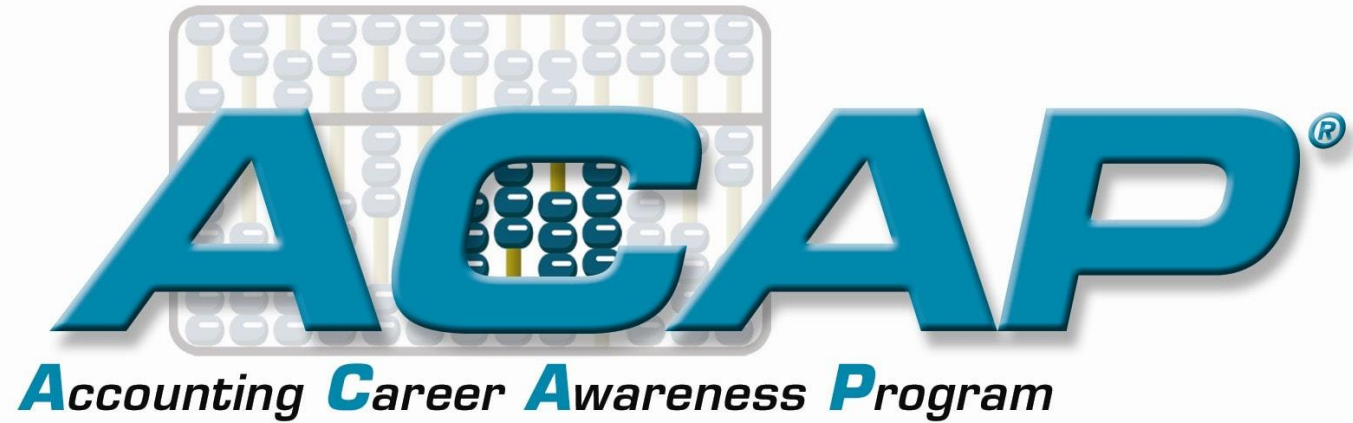
Onsite Interviews
Follow Up
Curriculum Design
Students Selected and
Notified

June - July

Students/Parents Orientation

Dallas ACAP Week:
June 27 – July 2, 2021

TCU ACAP Week:
July 11 – 16, 2021



Scholarship & Internship Opportunities



Nora O'Garro/Odell Brown SMU Scholarship

- Any alumnus of SMU ACAP to receive a \$10,000 scholarship upon their admission to the Cox Master of Science in Accounting Program
- First recipient was Ashlee Jones, current MSA student



Ashlee Jones (ACAP Alum and former ACAP Counselor/Volunteer)



Nora O'Garro/Odell Brown Scholarship at SMU: <https://www.smu.edu/cox/At-SMU-Cox/Cox-News/SMU-Cox-ACAP-Scholarship>

Known Scholarship Opportunities

Date	Event	Comment
February 15	AICPA Legacy Scholarships	Did any ACAP Alums apply?
Apr 1 – June 30(?)	NABA Regional Scholarship (Criteria and timeline in process)	Application Criteria and Timeline in Process 2020: \$171,000; 105 students; \$ range: \$750-\$4,000) https://www.nabavirtualawards.com/virtual-student-award-scholarship-recipient
June – July	Dallas ACAP & TCU ACAP Scholarships (Enrolled Graduating Seniors)	Application Criteria and Timeline in Process
Fall 2021	Nora O'Garro/Odell Brown SMU Scholarship	ACAP Alum who is pursuing a masters degree in Accounting at SMU; 10,000 value



Known Employment Opportunities (Fireside Chats)

Fireside chats present NABA students with the opportunity to engage in intimate, informational conversations with business professionals successfully operating in the accounting and finance industries. These professionals share insight and their own personal experiences while offering guidance on how students can best position themselves to bring their skills to the marketplace.

Attendees will:

- Learn how to stand out in the pursuit of internships and job opportunities
- Receive actionable suggestions to transition from college to career
- Discuss best practices for succeeding in the modern workplace
- Gather information about the featured company and start building relationships

Come prepared to get your burning questions answered. No question is off the table.



