

National Association of Black Accountants, Inc.
Dallas/Fort Worth Chapter

Accounting Career Awareness Program

A Career Development Program for All Ethnic Minority High School Students



"Creating Pathways and Possibilities in An Ever-Evolving World"



Dallas ACAP 2021 Corporate Prospectus

"ONE VOICE, ONE NABA"

Scholarships
Campus Living
Corporate Tours
Career Development
Financial Literacy

Networking
Opportunities
Exposure to
Business Curricula
Interpersonal Skills

Enclosed is information about key features and activities of the Accounting Career Awareness Program (ACAP) and details about a corporate partnership with the Dallas/Fort Worth Chapter of the National Association of Black Accountants, Inc. (NABA) and Southern Methodist University (SMU).

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“Lifting As We Climb”



“At the end of the day it’s not about what you have or even what you’ve accomplished ... it’s about who you’ve lifted up, who you’ve made better, it about what you've given back.” -Denzel Washington

April 7, 2021

Dear Past and Prospective Corporate Partner,

The Dallas/Ft. Worth (DFW) Accounting Career Awareness Program (ACAP) has existed for twenty years. We will be hosting our 21st program the week of June 27 – July 2, 2021. We will also be hosting our TCU ACAP inaugural program virtually (with one day of on-site programming) during the week of July 11-16, 2021. We are looking forward to your engagement in both programs.

We will continue with our theme of **“Creating Pathways and Possibilities in An Ever-Evolving World”**. This year the theme could not be more relevant during this pandemic and navigating the COVID-19 landscape. We are positioning DFW ACAP to create and seize all opportunities in the next decade for our program to reach even greater heights. Our ability to exist for twenty years, could not have been achieved without the generosity of our current and future Corporate Partners.

The average cost to host one student is \$1,300. We are asking for your support in helping us to host a maximum of 40 (due to COVID-19 in a residency environment) deserving students to participate in this career exploratory program. We may have to pivot to a virtual program if there is a significant surge and uptick in cases.

Our total fundraising goal for Dallas ACAP is \$60,000, of which \$10,000 will be used for scholarships to the graduating seniors. We have graduated over 880 students since our inception in 2001 and our accomplishments are reflected on our website at www.dallasacap.com. Your level of support is shown on page (7). We want to thank you in advance for the support you will provide to help us achieve our goals. Your response is requested no later than April 30, 2021.

Please do not hesitate to contact me with any questions.

Best Regards,

Nora O'Garro

Nora O'Garro
DFW ACAP Founder and Director
nrogarro@gmail.com - (214) 529-5110

ACAP's HISTORY, GOALS and SUCCESSES:

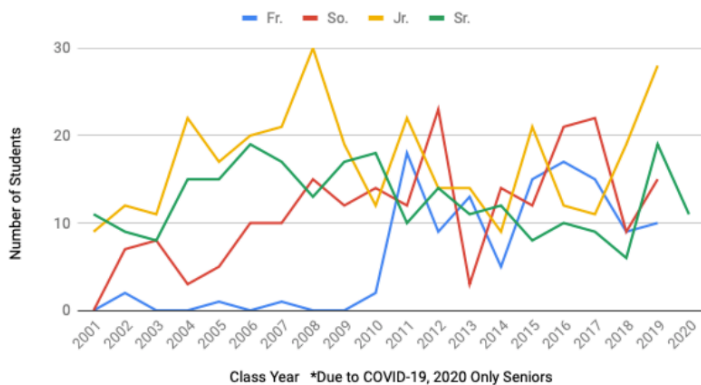
ACAP is NABA's high school signature program and is managed by the National Board of Directors and is operated at the local NABA Professional Chapter or University Level by its own Director/Executive Director and ACAP Board of Directors.

The goals of ACAP are:

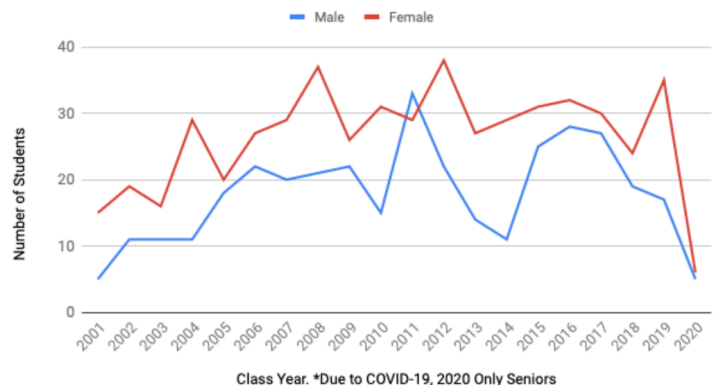
- ◆ To motivate and to increase the number of high school students from underrepresented ethnic groups to attend college and major in accounting and its related business fields;
- ◆ To serve as students' pipeline to college, the accounting profession, and ultimately into our business community;
- ◆ To provide an educational and enrichment experience that will provide the practical help needed for college preparation and a career in accounting and its related business fields.

DFW's ACAP began in 2001 and is one of 32 active programs nationwide. It has graduated over 880 students since its inception. Our students came from over 35 different high schools throughout the Dallas/Ft. Worth Metroplex area including participation of students from 5 other states. A summary of "OUR SUCCESSES" and "WHERE ARE THEY NOW" can be found on our website: www.dallasacap.com.

Dallas ACAP Class Year Historical Demographics 2001-2020



Dallas ACAP Male/Female Historical Demographics 2001-2020



**For 2020 due to COVID-19, we did not have a residency program. We had a Virtual College Readiness Workshop and had 11 minority seniors to participate.*

BENEFITS OF CORPORATE PARTNERSHIP

The Dallas/Fort Worth Chapter truly appreciates the continuous support that we receive from our Corporate Partners each year in support of ACAP. We also value the relationships that we have worked so hard to establish. The following are some of the key benefits of being a Corporate Partner with NABA on behalf of ACAP:

- ◆ Opportunity to increase the pipeline for employment through diversity.
- ◆ Assist in increasing the educational opportunity for underrepresented ethnic minority students in accounting and related business fields at colleges and universities.
- ◆ Opportunity to fulfill civic goals and objectives.
- ◆ Opportunity to serve on the Board of Directors of ACAP.
- ◆ Opportunity to establish a mentoring relationship.

CORPORATE, CHURCH AND INDIVIDUAL PARTNERS

Sincere appreciation is extended to our existing and past partners who have demonstrated a significant commitment in assisting ACAP to reach its goals and objectives over the past years. We salute our partners and encourage you to continue your support of ACAP as it pursues its mission of introducing minority high school students to accounting and other business careers.

7-Eleven, Inc.
Accounting Education Foundation
Adtalem Global Education
American Institute of Certified Public Accountants
Angela Dunlap, CPA, Partner, Grant Thornton
Amenity Financial Services – Alicia Sanders
American Airlines
Antioch Fellowship Missionary Baptist Church
AXA Financials
Behringer
BKD
Brinker International
Burlington Northern Santa Fe Railroads
Cates Berry Schweppes
Circle of Influence*
Colin O'Garro
Dallas ACAP Board of Directors
Dallas Independent School District (Transportation)
Dexter Burger, CPA
Deloitte
Delta Dallas Protech, LP
Dennis Scott Fitzgerald
Dodd & Associates

CORPORATE, CHURCH AND INDIVIDUAL PARTNERS (cont.)

EY

Frito- Lay, Inc.

Grant Thornton LLP

Guaranty Bank

Jackson Walker L.L.P. Jefferson & Associates

JCPenney Company, Inc.

Joan Cox, CPA

JLL

Kimberly Clark

KPMG, LLP

McKesson Corporation

Merrill Lynch

MPrints

NABA Chapters (Local, Regional & National)

NABA Membership (Individuals)

PricewaterhouseCoopers, LLP

Radiologic

Raytheon

Reyna CPAs, P.C.

Richard Lavinski

Ryan and Company

Slyvester Johnson, CPA

Snappy Fish – Terryon Jefferson

Southern Methodist University (SMU)

Southwest Airlines

Southwest Search

Texas State Society of CPAs

Texas Society of CPAs—Dallas & Fort Worth

The Pelican House – Louis Rainey

The University of Texas at Dallas (UTD)

Thomson Reuters

U Name It Event Planning

Walmart

Wormington & Bollinger (Lennie F. Bollinger)

XTO Energy

***see www.dallasacap.com for details**

PARTNERSHIP LEVELS

LEVEL I – GOLD \$5,500

- ❖ Scholarship to the camp in the company's name (\$3,750) and Corporate Tour
- ❖ Table for 8 at ACAP Closing Gala (includes 3 student recipients of scholarships)
- ❖ 4 invitations to ACAP Opening Reception and participation in ACAP Executive Roundtable
- ❖ Full-Page ad in ACAP Closing Gala Brochure, company's logo on ACAP T-shirts, DFW ACAP website and banners
- ❖ Active participation in the ACAP student interviews and speaker for one of our technical sessions
- ❖ Designated liaison in Student Group Presentation/Talent Show as Judge

LEVEL II – SILVER \$4,500

- ❖ Scholarship to the camp in the company's name (\$2,500)
- ❖ Tickets for 5 at ACAP Closing Gala (includes 2 student recipients of scholarships)
- ❖ 2- invitation to ACAP Opening Reception and participation in ACAP Executive Roundtable
- ❖ Full- Page ad in ACAP Closing Gala Program, company's logo on ACAP T-shirts, DFW ACAP website and banners
- ❖ Designated liaison in Student Group Presentation/Talent Show as Judge

LEVEL III – BRONZE \$3,500

- ❖ Scholarship to the camp in the company's name (\$1,250)
- ❖ Tickets for 3 at ACAP Closing Gala (includes 1 student recipient of scholarship)
- ❖ Page ad in ACAP Closing Gala Program, company's logo on ACAP T-shirts, DFW ACAP website and banners
- ❖ Designated liaison in Student Group Presentation/Talent Show as Judge

LEVEL IV – CONTRIBUTOR \$2,500

- ❖ Co-sponsor Opening Reception or Executive Roundtable
- ❖ Ticket at ACAP Closing Gala
- ❖ 1/2-Page ad in ACAP Closing Gala Program, company's logo on ACAP T-shirts, DFW ACAP website and banners

LEVEL V – LOCAL YOUTH GROUP/CHURCHES \$1,500

- ❖ Scholarship to camp for each youth in the organization's name

LEVEL VI – CIRCLE OF INFLUENCE \$100 - \$1,499

- ❖ Supporting Influence - \$100 - \$300 (co-sponsor for transportation of group tours or daily group sessions)
- ❖ Senior Influence - \$400 - \$600 (co-sponsor shirts/bag/grab bags)
- ❖ Executive Influence - \$700 - \$900 (Co- sponsor for student social activities)
- ❖ Senior Executive Influence- \$901 - \$1,499 (co-sponsor of Group Presentation//Talent Show)



CORPORATE/CHURCH/INDIVIDUAL PARTNERSHIP FORM

**NABA – Dallas/Fort Worth
Accounting Career Awareness Program (ACAP)
P.O. Box 380426
Duncanville, Texas 75138**

“Lifting As We Climb”

Company Name:

Address:

Contact Person/Title:

Phone: _____ **Fax Number:** _____

Email:

Have you been a Corporate Partner with NABA before? Yes _____ No _____

My company will partner with NABA and SMU at the following level: (please check one)

(Please make sure your ad is in a jpeg format and a full-page ad is 8 1/2 x 11)

- GOLD \$5,500** **SILVER \$4,500** **BRONZE \$3,500** **CONTRIBUTOR \$2,500**
 LOCAL YOUTH GROUP/CHURCHES \$1,500
 CIRCLE OF INFLUENCE \$1,499 or less Specify \$ _____

Signature: _____ **Date:** _____

Please sign and remit this form by April 30, 2021. Please send your ad file in JPEG, company logo and check payable to **DFW Chapter of NABA - ACAP, Post Office Box 380426, Duncanville, TX 75138**. Retain a copy of this form for your records and direct any questions regarding Corporate Partnership to Nora O’Garro at (214) 529-5110 or via email at nrogarro@gmail.com and Antoinette Vincent at (214) 334-3776 or via email at vinceant000@gmail.com.