

National Association of Black Accountants, Inc.

State of NABA: There are various filters we should use as we look at the State of NABA and/or what the organization is trying to accomplish as it addresses the needs of its key stakeholders, namely:

Accomplishment of Goals (The “Why” or “What”):

- To promote and develop the professional skills of our members
- To encourage and assist minority students entering the accounting profession
- To provide opportunities for members to fulfill their civic responsibilities
- To promote public confidence in our members and the services they provide
- To encourage cordial relations among members and cooperative relationships with other professionals
- To represent the interests of current and prospective minority accounting professionals
- To ensure long-term financial stability and provide adequate resources to implement chapter, regional, and national programs.

Organizational Structure; Programs (“How” and “Where” things get done; voice heard; impact):

- Nationally
- Regionally
- Locally

Key Stakeholders (the “Who”):

- Members (Seasons of your life—the personal touch):
 - High School Students
 - College Students
 - Young Professionals
 - Mid-Level Professionals
 - Senior Leaders (Seasoned Professionals)
 - Lifetime Members
 - Retirees
- High Schools
- Colleges & Universities
- Corporate Partners
- Other Professional Organizations (with similar missions)
- Community At-Large