



Steve Coker

LinkedIn <https://www.linkedin.com/in/steve-coker-4ba0544>



Company Name Sirius XM Radio Inc.

Total Duration 3 yrs 11 mos

- **Title Vice President Connected Vehicle Operations**

Dates Employed Aug 2017 – Present

Employment Duration 2 yrs 11 mos

Location Dallas/Fort Worth Area

Lead platform operations for Connected Vehicle division. Includes responsibility for all customer problem resolution, incident management, change management, release management, DevOps, platform and product availability/performance, reporting, continuous improvement, 24x7 network operations center, cloud and data center-based network/systems, disaster recovery, business continuity, and production quality.

- **Title VP Business Product Management**

Dates Employed Aug 2016 – Jul 2017

Employment Duration 1 yr

Location Dallas/Fort Worth Area

Lead the Connected Vehicle Business Product Management group to develop and execute a services strategy that enables business growth through B2B and B2C product offerings. Develop business models, service packaging/pricing, and the business relationships and technical components necessary to execute the services strategy. Negotiate agreements with third parties as needed....see more



Business Operations, Connected Vehicle Services

Company Name

FCA - North America

Dates Employed Nov 2011 – Jul 2016

Employment Duration 4 yrs 9 mos

Location Overland Park, Kansas

Head of business operations for Fiat Chrysler Automobiles' connected vehicle program. Launched award-winning Uconnect 8.4A/8.4AN connected infotainment systems that are widely recognized as the industry best in class. Develop, contract, and manage business and operational relationships with partners to maintain and improve product quality and reliability for customers, while reducing cost and risk to FCA to maximize profitability. Lead operational privacy and security response to potential issues affecting connected vehicles. Leads FCA relationships with public safety community for 911 and related connected vehicle services....see more

•

Company Name The Learning Exchange

Total Duration 6 yrs 7 mos

○ Title Chairman of the Board

Dates Employed Jun 2008 – Jun 2013

Employment Duration 5 yrs 1 mo

The Learning Exchange provided the Exchange City and Earthworks experiential learning programs in the Kansas City metropolitan area for approximately 20,000 students annually. As Chairman, led the organization through substantial changes to address an unsustainable business and operational model. Initially transitioned The Learning Exchange from an operational entity into an intellectual property entity and sub-licensed the programs to another operating entity. Due to leadership challenges with the other operating entity, the Exchange City and Earthworks staff created a new 501c(3), TLE-KC, to operate the program. Initiated discussions with TLE-KC board to eliminate the licensing structure between the entities, and ultimately lead The Learning Exchange board to vote to dissolve itself to eliminate fiscal and operational inefficiencies, leaving TLE-KC in a sustainable position to own and operate the programs....see more

○ Title Board of Directors

Dates Employed Dec 2006 – May 2008

Employment Duration 1 yr 6 mos

The Learning Exchange provides experiential learning to approximately 20,000 grade school students in the Kansas City area each year through its Exchange City and Earthworks programs. The Board of Directors actively provides direction and guidance to the executive team of The Learning Exchange.