

An opportunity for all business students to network with accounting professionals and learn the skills necessary to be successful!

SPONSORED BY THE ACCOUNTING DEPARTMENT

**THURSDAY**

**APRIL 28**

9 a.m. - 3 p.m. | G101-102

# ACCOUNTING CAREER SYMPOSIUM



Eastfield College

DALLAS COUNTY COMMUNITY COLLEGE DISTRICT

3737 Motley Drive  
Mesquite, TX 75150  
eastfieldcollege.edu

An equal opportunity institution.

Welcome Professor Brown, Accounting Department Coordinator, Faculty, and Club Advisor

9-9:25 a.m. Transfer Program Opportunities • Colleges/Universities

9:30-9:55 a.m. Interview Tips & the Employable Impact of Social Media • Phillip Crocker and Julio Crespo

10-10:25 a.m. Effective Communication • Ernestine Davis

10:30-10:55 a.m. Resume Building and Soft Skills • Bruce Bernstien and Neely Duncan

11-11:25 a.m. Dress for Success • Terry Pierce

11:30-11:55 a.m. Accounting as a Career • Odell Brown

12-12:25 p.m. Building Your Personal Brand • Chuck Burch

12:30-12:45 p.m. Break

12:45-2:15 p.m. Destination CPA Panel Discussion • TSCPA Panelist

2:15-3 p.m. Closing remarks, open networking, door prizes • Professor Brown and Eastfield Accounting Students

Mock Interviews Concurrently

## ACCOUNTING PROFESSIONALS



### Carla Allen CPA

**Current Position:** Assistant Professor and Chair Accounting Department  
Northwood University, Dallas, Texas

**Degrees:** Bachelors & Masters of Accounting  
University of Texas at Arlington

**Licenses:** Certified Public Accountant



### Dana Bracy CFE

**Current Position:** Special Agent, Internal Revenue Service - Criminal  
Investigation • Accounting Adjunct – University of Texas at Dallas

**Degrees:** Bachelors in Accounting, University of Arkansas at Pine Bluff •  
Masters Business Administration, Texas A&M University–Commerce

**Licenses:** Special Agent Basic Training • Federal Law Enforcement Training Center  
**Licenses:** Certified Fraud Examiner



### Bruce E. Bernstien CPA, Attorney-at-Law

**Current Position:** CPA & Attorney at Law – Bruce E. Bernstien & Associates, P.C.

**Degrees:** Bachelor of Business Administration (BBA) – University of Texas at Austin •  
Doctor of Jurisprudence (JD) – The University of Houston Law Center • Master of Laws  
in Taxation (LLM) – Southern Methodist University Law School

**Licenses:** Certified Public Accountant

**Affiliations:** American Institute • Texas Society and the Dallas Chapter of Certified Public  
Accountants American • Texas and Dallas Bar Associations



### Ben Briggs CPA, CFP

**Current Position:** Senior Financial Planner, RGT Wealth Advisors, Dallas, TX

**Degrees:** Bachelors of Science, Southern Methodist University •  
Masters of Science, Accounting & Information Systems Management,  
University of Texas at Dallas

**Licenses:** Certified Public Accountant • Certified Financial Planner

**Affiliations:** TSCPA, Dallas



### Odell L. Brown CIA, CPA, PHR

**Current Position:** Owner, MPrints – Career Development & Career Awareness  
Executive Director, Accounting Career Awareness Program

**Degrees:** Bachelors in Accounting, Northwestern State University •  
Masters of Science, Human Resources & Training, Northwestern State University •  
Masters of Arts, Professional Counseling, Amberton University

**Licenses:** Certified Internal Auditor • Certified Public Accountant •

Professional in Human Resources

**Affiliations:** National Association of Black Accountants



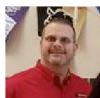
### Charles (Chuck) Burch Jr. CPA, PFP, PFS

**Current Position:** Owner, Burch Financial Group

**Degrees:** Bachelors of Science, in Accounting, North Carolina A&T State University

**Licenses:** Certified Public Accountant • Certified Financial Planner  
Certificated • Personal Financial Specialist

**Affiliations:** National Association of Black Accountants • American Institute of  
Certified Public Accountants • North Carolina A&T Alumni Association



### Phillip Crocker

**Current Position:** Director of Cultural Enhancement,

Resource One Credit Union

**Degrees:** BBA, in Business Administration, Amberton University

**Licenses:** Certified Financial Counselor • Credit Union National Association



### Joan A. Cox CPA, CMA, CFP

**Current Position:** Chief Financial Officer, Head Start of Greater Dallas, Inc.

**Degrees:** BBA, in Accounting, University of Texas at Arlington

**Licenses:** Certified Public Accountant, Certified Management Accountant,  
Certified Financial Planner

**Affiliations:** National Association of Black Accountants, TSCPA, Dallas,

Institute of Management Accountants



### Ernestine M. Davis CIA, CRMA

**Current Position:** Senior Audit Supervisor, Bank of America •

Accounting Adjunct, Eastfield College

**Degrees:** Associates of Science, Hinds Community College •

Bachelors of Science, Bethaven College • Masters in Accounting, University of Phoenix

**Licenses:** Certified Internal Auditor • Certification in Risk Management Assurance

**Affiliations:** The Institute of Internal Auditors • Association of Certified Fraud Examiners



### Neely D. Duncan CPA, CFE, FCPA

**Current Position:** Partner, Lane Gorman Trubitt PLLC

**Degrees:** Bachelors in Accounting, Old Dominion University, Magna Cum Laude

**Licenses:** Certified Public Accountant • Forensic Certified Public Accountant •

Certified Fraud Examiner

**Affiliations:** TSCPA, Dallas • Dallas Society of CPAs • American Institute of Certified  
Public Accountants • Association of Fraud Examiners • Dallas Social Ventures Partners

• SPARK • The Dallas Foundation Advisory Committee • Partnership for Philanthropic



### Darrell Harris CPA

**Current Position:** Certified Public Accountant & Sole Practitioner, Dallas TX  
**Teacher:** Center for Non-Profit Management Dallas Chapter  
**Degrees:** Bachelors of Science, Business Administration San Diego State University  
**Licenses:** Certified Public Accountant  
**Affiliations:** TSCPA, Dallas • American Institute of Certified Public Accountants



### Christopher Hes CPA CIA

**Current Position:** Manager, Grant Thornton, Dallas, TX  
**Degrees:** Bachelor of Accounting and Information Management & Master of Accounting and Information Management from The University of Texas at Dallas  
**Licenses:** Certified Public Accountant, Certified Internal Auditor  
**Affiliations:** TSCPA, Dallas • American Institute of Certified Public Accountants • Institute of Internal Auditors • Real Estate Council



### Jennifer Johnson CPA

**Current Position:** Sr. Lecturer, University of Texas at Dallas  
**Degrees:** BBA & MS in Accounting, Texas A&M University  
**Licenses:** Certified Public Accountant  
**Affiliations:** Dallas CPA Society • TSCPA, Dallas, PTA



### Katrina Martin-Stevens, CPA

**Current Position:** Finance and Accounting Manager, Nexion, LLC  
**Degrees:** Master of Business Administration, Texas A&M University — Commerce  
• Master of Science in Finance, New England College of Business and Finance  
**Licenses:** Certified Public Accountant  
**Affiliations:** National Association of Black Accountants



### Julio Martínez-Crespo CPA

**Current Position:** Chief Operating Officer, B&J Financial Services • Instructor for Becker CPA Review  
**Degrees:** Bachelors in Public Accounting, Chihuahua State University • MBA, Sul Ross State University  
**Licenses:** Certified Public Accountant  
**Affiliations:** TSCPA, Dallas • CPA Practice Issues Committee Dallas Society of CPA's • Phillip Vogel Scholarship Committee



### Terry Pierce

**Current Position:** Regional Recruiting Manager, Moss Adams, LLP  
**Degrees:** Bachelors in Accounting & English, Langston University  
**Affiliations:** National Association of Black Accountants Association of Latino Professionals in Finance and Accounting • Dallas HR • Alpha Phi Alpha Fraternity • First Tee of Greater Dallas Scholarship Committee



### Tim Wilson JD, Ph.D., CFE

**Current Position:** Assistant Professor of Accounting Texas A&M University  
**Degrees:** Masters in Professional Accounting, University of Southern Mississippi J.D. • Law degree from the University of Mississippi • Ph.D. Accounting, University of Mississippi  
**Affiliations:** Certified Fraud Examiner



### Woody Woodruff CPA

**Current Position:** Board of Directors, The Gathering  
**Degrees:** BBA in Accounting, Dallas Baptist University  
**Licenses:** Certified Public Accountant  
**Affiliations:** TSCPA, Dallas



### Andrew Yates

**Current Position:** Staff Accountant, Kosmos Energy  
**Degrees:** Bachelors in Business Administration, Ouachita Baptist University • Masters in Accounting, University of Texas at Dallas  
**Licenses:** Certified Public Accountant • Certified Internal Auditor  
**Affiliations:** TSCPA, Dallas

## EASTFIELD COLLEGE PROFESSIONALS



### Myesha Applewhite

**Current Position:** Faculty, Eastfield College  
**Degrees:** Bachelors & Masters, Psychology • Ph.D. Criminology  
**Area of Expertise:** Psychology • Criminology



### Kwashawn Barnett

**Current Position:** Head Reference Librarian, Eastfield College  
**Degrees:** Bachelor of Science, Journalism and Mass-Communications, North Carolina A&T State University • Masters in Library and Information Science, North Carolina Central University  
**Area of Expertise:** Journalism • Library Information Sciences



### Courtney Brazile

**Current Position:** Speech Faculty, Eastfield College  
**Degrees:** Bachelors & Masters, Communication, University of North Texas  
**Area of Expertise:** Communications



### Ronda Grandberry

**Current Position:** Human Resources Specialist IV, Eastfield College  
**Degrees:** Associates in Applied Science, Management, Eastfield College  
**Area of Expertise:** Humans Resources



### Ke'shun Walker

**Current Position:** Faculty, Eastfield College  
**Degrees:** Associates of Arts, Richland College • Bachelors of Arts in Sociology • Master of Education, Higher Education, University of North Texas  
**Area of Expertise:** Sociology • Higher Education  
**Affiliations:** Phi Theta Kappa

# Welcome to the Annual Eastfield College Accounting Career Symposium.

*This program was established by Professor Regina L. Brown in April, 2010.*

In January 2010, Brown recruited several students to join a newly established club she visualized as The Accounting Club. Brown trained the Accounting Club members learned how to organize and facilitate an event, how to plan an event budget, and how to step out of their comfort zones by taking on leadership responsibilities. The club's mission is to promote Financial Literacy, build Professional Networking, and perfect marketable business skills necessary to compete in today's marketplace.

Brown's vision of students learning to network with various accounting professionals has been a success time and time again. Over the years the program has grown from round table discussions to a one-day conference offering a range of workshops, mock interviews, and panel discussions. Students learned the art of networking and have since positioned themselves for their next big thing. Today, the program has expanded to include sponsorship from outside entities including the Texas Society of Certified Public Accountants, Resource One Credit Union, and many other organizations and universities. Brown is please that so many students have grown in the knowledge of the field of accounting in addition to learned the various opportunities awaiting their futures and the essential soft skill of networking.

## *A Word to the Student Participants from Brown:*

Students learn to take advantage of every opportunity. In life, one must be willing to work hard in and out of the classroom and/or on the job, volunteer your time and efforts toward a greater cause, and learn to network with people from every walk of life. You never know where your next opportunity will originate, nor where it will lead! Life is what you make it, it is not what happens! Make every day count!

I welcome every student to start their accounting career here at Eastfield. Our Accounting department offers preparation, with passion, for students who have a desire to achieve! Discover it for yourself!

## **Colleges, Universities, and other Organizations Participants**



Special thanks to all of the accounting professionals, to my Eastfield colleagues & Marketing staff, Texas Society of CPA's, The Office of Student Engagement and Retention (OSER), Upward Bound, namely Ida Henry, and to my wonderful students, namely: Liliana Silva, Nancy Silva, Zachary Decamp, and Erica Allen. You made all the difference! I am grateful for everyone's participation!

Contact Professor Brown at [ReginaBrown@dccd.edu](mailto:ReginaBrown@dccd.edu) for more information.

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